

Jon Lang Mediation

Entertainment, Gaming and the Arts – mediation examples

a dispute arising out of the development, production, distribution and marketing of a series of films in the animation sector;

a dispute between a film production company and an advertising agency concerning the making of a film for a major high street chain store;

a dispute between a software house and a gaming TV channel over the running of a gaming platform and revenue sharing arrangements;

a dispute concerning the scope of rights granted by an author to a publisher and whether such rights extended to online exploitation;

a licensing dispute arising out of broadcasts by a number of film channels;

a dispute between a major artist and a promoter under a performance contract;

a dispute between a major TV production company and an entertainment company arising out of their collaboration and the development, production and distribution of, and finance for, a series of animated films and their subsequent exploitation;

a dispute between a content provider and a cable network arising out of the launch of a new channel, the central issue being the quality of content and programming;

a dispute arising out of a collaborative development and cross-licence agreement in relation to online interactive gaming;

a dispute between developers/publishers of competing hyper-casual (mobile) video games spreading across various jurisdictions;

a dispute arising out of the funding arrangements for a spin-off music label established to exploit a large catalogue of recordings and to acquire further catalogues;

a dispute between a film production company and an entertainment company arising out of the budgeting for and making of a series of short films, the essence of the dispute being a considerable overrun on production costs;

a dispute arising out of an internet advertising agreement;

a claim arising out of a high profile auction concerning its marketing, cataloguing of articles, disputed provenance, etc;

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